

(NOT SO) PLAIN WHITE TEES

The iconic white T-shirt, in all its iterations, is the perfect blank canvas for apparel decorators.

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MODEL: EMILY STATKUN OF VIE MODEL & TALENT AGENCY

Like the classic little black dress or your favorite blue jeans, the white T-shirt is a wardrobe essential. But what sets it apart from other closet staples is its versatility. Dress it up with a mini-skirt and stilettos for an effortless glam look. Dress it down with jeans and a flannel to turn it into casual weekend wear. You can even throw a blazer over a white tee and show up for work looking like a boss.

Of course, the white T-shirt is the

perfect medium for all manner of decoration, from simple tonal embroidery to tactile puff screen printing to a blinged-out Swarovski crystal design. To show you just how versatile the white tee can be, we chose seven very different T-shirt and tank-top styles from our supplier sponsor, Next Level Apparel (asi/73867), and sent them out to seven apparel decorators with a mandate to include floral imagery and be true to their artistic vision. One thing is clear: The white T-shirt is anything but boring.

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APPAREL

SPONSOR SPOTLIGHT
Thank you to Next Level Apparel (asi/73867), which provided all the T-shirts that were used in our photo shoot. Next Level offers 96 different styles in white and 165 other unique colors. The company's full spectrum of fits and diversity of styles have made it one of the top suppliers of fashion blanks for over 12 years. To learn more, visit nextlevelapparel.com.

A CROP TOP
WITH A BOLD,
TEXTURAL
GRAPHIC
IS PERFECT
FESTIVAL
WEAR.



Crop top (5080) from Next Level Apparel (asi/73867), with a gradient puff screen print by DGI Creative, dgicreative.com; flower earrings from General Merchandise & SVCS (asi/56405), gmsllc.esppwebsite.com; denim jacket (LWJ371D) from Broberry Manufacturing (asi/42057), broberry.com; and cotton spandex shorts (8330) from Los Angeles Apparel (asi/67971), losangelesapparel.net.

SPICE UP A WHITE CREWNECK WITH SIMPLE TONAL EMBROIDERY BLOOMING FROM THE CHEST POCKET.

Pocket crew (7415S) from Next Level Apparel (asi/73867), featuring embroidery by Swan Threads, swanthreads.com; straw fedora (8954) from Mega Cap (asi/70434), megacapinc.com; floral earrings from General Merchandise & SVCS (asi/56405), gmsllc.espswebsite.com; gold sunflower bracelet (GA-GQ040) from Giftarray Inc. (asi/56752), giftarray.com; tennis skirt (RGB300) from Los Angeles Apparel (asi/67971), losangelesapparel.net; and flower-print ankle socks (2317485) from DollarDays International (asi/50287), asi.dollardays.com; shoes from Zappos.com.

MIX CASUAL (TEE, SWEATS) AND DRESSY (A VIBRANT PRINT) FOR A STUNNING CONTRAST.

Boyfriend tee (3900) from Next Level Apparel (asi/73867), featuring a direct-to-garment print by Rush Order Tees, rushorderteetees.com; unisex fleece sweatpants (HF-04) from Los Angeles Apparel (asi/67971), losangelesapparel.net; and black Kate Spade satchel (PXRUA160-001) from Incentive Concepts (asi/62536), incentiveconcepts.com; shoes from Zappos.com.

**A LONG-SLEEVE
TEE IS PRIME
REAL ESTATE
FOR A CREATIVE
MULTIMEDIA
DESIGN.**



Long-sleeve scoopneck T-shirt (6931) from Next Level Apparel (asi/73867), featuring a multimedia design of sublimation and clear sequins by Shockwaves Apparel (asi/87144), shockwavesapparel.com; blue denim choker (AWOL100346) from Awesome Sourcing (asi/30290), awesomesourcing.com; dark blue skinny jeans (572244) from DollarDays International (asi/50287), asi.dollardays.com; and an orange-tinted PVC backpack (UNI 2076) from Everprint (asi/52884), everprintusa.com; shoes from Zappos.com.

**A LOOSE, FLOWY
T-SHIRT WITH
A SIMPLE PRINT
IS THE IDEAL
MIX OF STYLE
AND COMFORT.**



Flow tee (1530) from Next Level Apparel (asi/73867), featuring a screen print by A&P Master Images (asi/102019), masteryourimage.com; wide-brim bucket hat (6580) from Mega Cap (asi/70434), megacapinc.com; silver stainless-steel necklace (EM327) from ECC Promotion (asi/51526), eccpromo.com; and light blue denim jeans (682258) from DollarDays International (asi/50287), asi.dollardays.com; shoes from Zappos.com.

CUT THE SWEETNESS OF A FLORAL PRINT WITH A PLAID FLANNEL AND COMBAT BOOTS.



Sueded V-neck T-shirt (6480) from Next Level Apparel (asi/73867), featuring a water-based screen print by Forward Printing, forwardprinting.com; long-sleeve buffalo plaid cotton shirt (TM97603) from Trimark (asi/92121), pcna.com/trimark; black leggings (AQ1013) from Expert Brand (asi/53404), expertbrand.com; and black mini PVC backpack (PHDE009) from P&T Thriving (asi/75600), ptthriving.espwebsite.com; shoes from Zappos.com.

ADD SHIMMERING SWAROVSKI CRYSTALS TO TRANSFORM A SIMPLE TANK INTO A GLAM GOING-OUT LOOK.



Festival tank (5033) from Next Level Apparel (asi/73867), featuring a Swarovski crystal design by HARMAN and Swarovski, harmanbeads.com; leather biker jacket (4120) from Nucom/Burk's Bay (asi/74600), nucomltd.com; and faux-leather leggings (1922918) from DollarDays International (asi/50287), asi.dollardays.com.

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