# **Think** Advisor

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# What Advisors Really Think About the Fisher Controversy

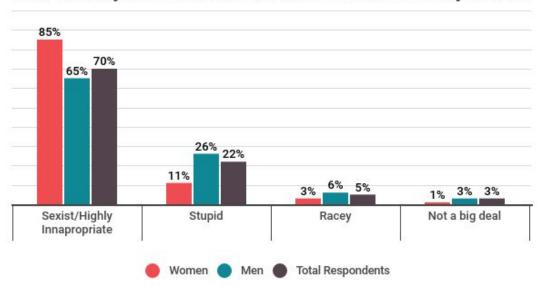
The surprising poll results on Fisher controversy show what 1,350 respondents think about gender issues.

By Janet Levaux | November 25, 2019



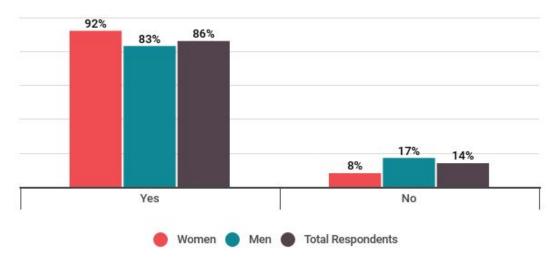
See how men and women each responded to the 20 questions.

### How would you describe the actual comments made by Fisher?



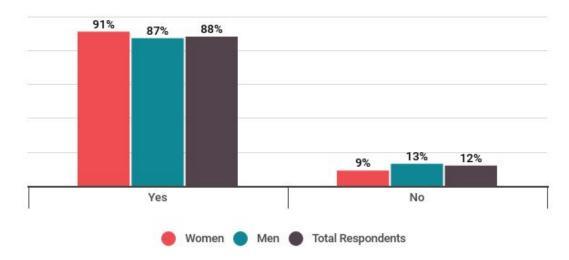
Question #1

### Is the withdrawal of assets from Fisher's firm due to the comments appropriate?



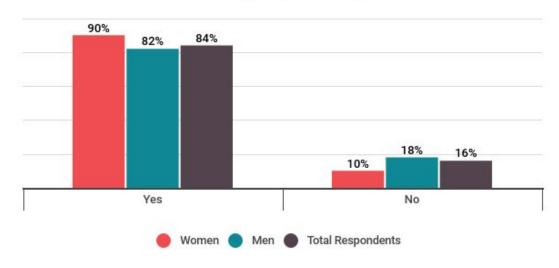
Question #2

### Do the withdrawals send a clear message that such behavior is unacceptable?



Question #3

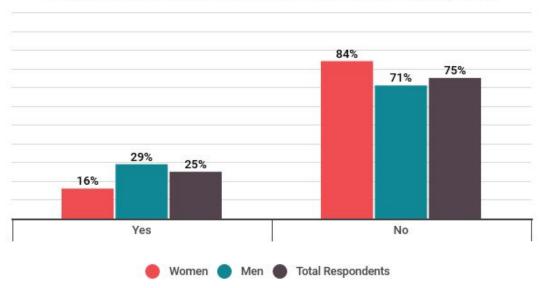
# Is Fisher's banning from two industry events an appropriate response?



Question #4

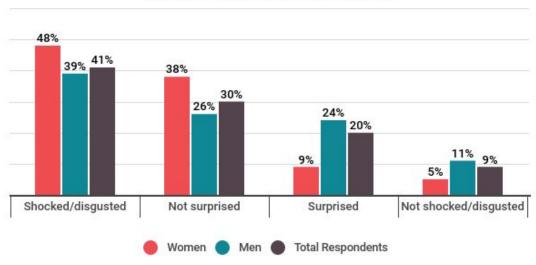
### Advertisement

#### Would you attend an event that had Fisher as a speaker?



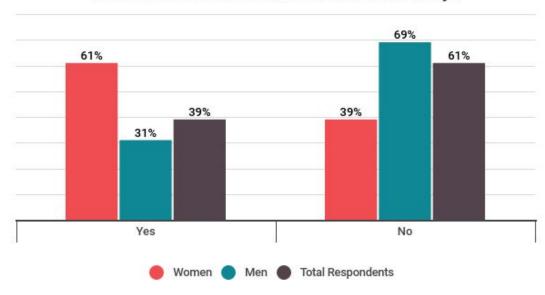
#### Question #5

### What was your first reaction to the news about Fisher's crude remarks?



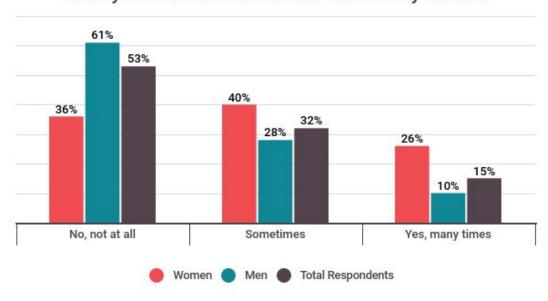
#### Question #6

### Is Fisher's behavior common in the industry?



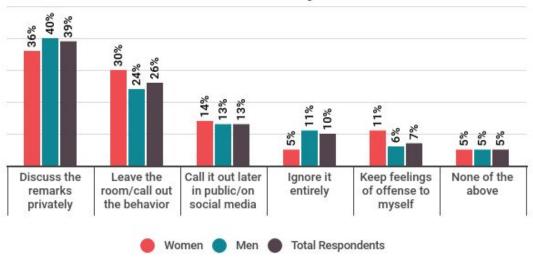
#### Question #7

### Have you heard similar remarks at industry events?



#### Question #8

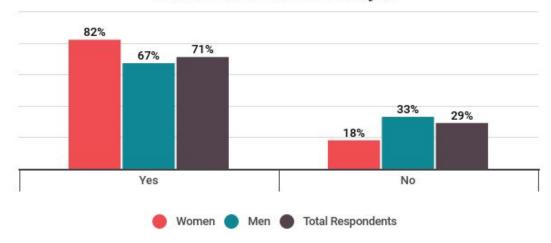
# What would you do if heard similar remarks at a future industry event?



Question #9

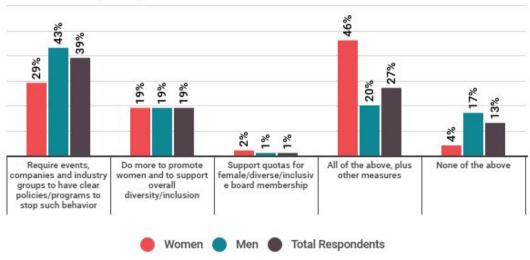
### Advertisement

### Should the industry end mandatory arbitration and give employees the right to sue employers if they experience sexual harassment on the job?



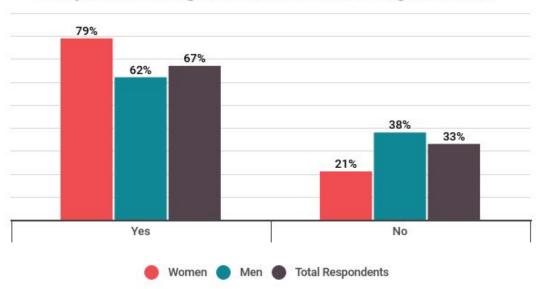
Question #10

# Beyond the end of mandatory arbitration, how else should the industry respond to harassment and other bad behavior?



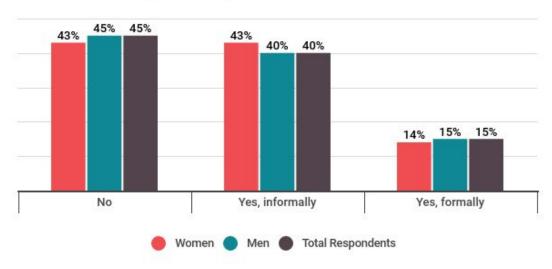
Question #11

### Are you discussing the situation with colleagues/others?



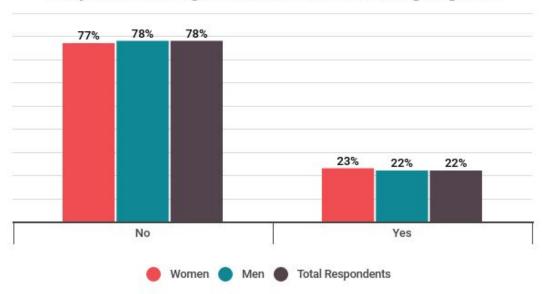
Question #12

## Is your firm/practice discussing it as an opportunity to deter bad behavior?



Question #13

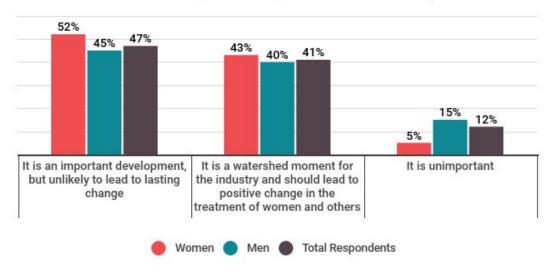
### Are you discussing the situation with clients/prospects?



Question #14

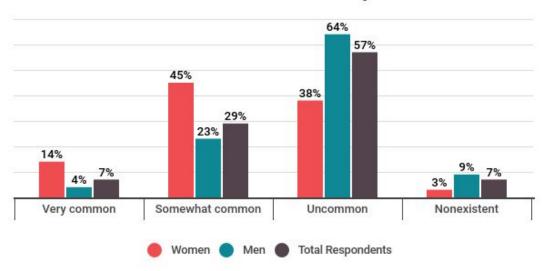
### Advertisement

# Overall, how do you feel about the Ken Fisher situation and its long-term impact on the industry?



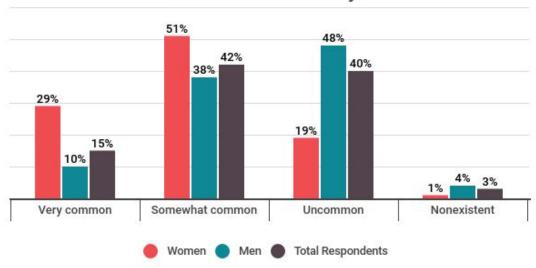
#### Question #15

### How common is the physical harassment of women in the industry?



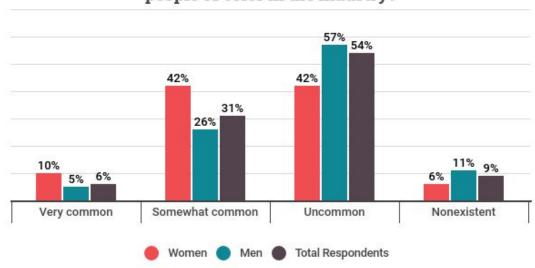
Question #16

### How common is the verbal harassment of women in the industry?



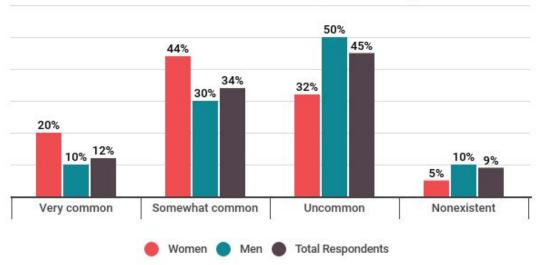
Question #17

# How common is the verbal harassment of people of color in the industry?

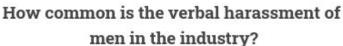


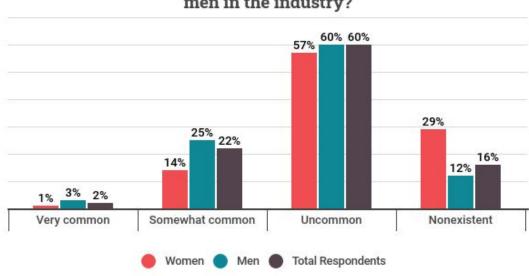
Question #18

### How common is the verbal harassment of of members of the LGBTQ community?



Question #19





Question #20

The disclosure of Ken Fisher's remarks during a closed-door session at a recent industry event and the resulting fallout have been carefully watched by financial advisors and the media.

Given the significance of these developments, Investment Advisor/ThinkAdvisor polled advisors and other financial professionals to ask them what they specifically think about Fisher's remarks and the ensuing reactions, overall bad behavior in the

industry and what should come next to deter it.

The survey's 1,350-plus respondents — about 30% of whom are women — have common views on many themes across gender lines. However, on some topics, the differences in the opinions of men and women are striking.

The exclusive poll — which drew more than three times the number of advisor respondents gathered in some prior industry surveys on gender issues — should serve the financial-services business well in its quest for greater diversity and better treatment of all its participants.

In addition to the responses, the poll collected over 322 comments on what the industry should do to curb bad behavior. For details on these remarks, see our special report: **Tipping Point: Why Ken Fisher's Lewd Remarks Matter** (https://www.almcms.com/contrib/thinkadvisor/wp-admin/post.php? post=349805&action=edit).

(Results were collected from Nov. 9 through Nov. 19.)

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